



THE FEDERMAL™ MISSION STATEMENT

To You: The Federalmal™ mission is simply to: provide affordable, superior, and world-class therapeutic skin care products that enhance the skin's ability to age slowly and beautifully; create products for every skin type and condition to help skin to be youthful and healthy; use choice ingredients each of which will have a distinct job to do for the skin, to repair, restore and renew it.

To Our World: At Federalmal™ we believe that every company should adopt as a core ethical and moral value and as an operational principal and obligation to make the world a better place. To that end, Federalmal™ is committed to donating to a charity of its choice - 10% of its annual net profits.

OUR HISTORY

Federalmal™ was created by Linda Feder to produce products that will slow the aging of the skin. As an esthetician, Linda could not find products that provided the skin with the necessary ingredients to slow the aging process, encourage new skin cells and provide protection. Consequently, all the products contain highly concentrated, active, essential and healing ingredients. Federalmal is a new generation company using the newest and most highly effective ingredients available. Linda commenced operations in 2007 and since its inception Federalmal™ has been in continuous production of new, effective products.

The first product created was R three lotion to slow the aging of the skin by providing new generation peptides, antioxidants, hydrators, vitamins and minerals. It is a complete eye, face, neck and chest lotion for stimulating new cell growth, hydrating and protecting. The next products created were the R three Daily Enzyme Cleanser and the R three Enzyme Scrub to exfoliate the skin in a gentle yet thorough process so that the R three will penetrate into the skin's layers and do its job.

We then developed our R three Collagen Vitamin C Serum which helps delay the aging of the skin by encouraging the growth of new collagen cells and aiding in the healing of existing damage to the skin. We have now added our R three Soothing Aloe to our line of products. The Aloe may be used alone or with the R three Lotion and/or the R three Vitamin C Collagen Serum for an even more beneficial result.

Linda has plans to add more R three products to the Federalmal™ line to protect the skin from the damage it has incurred from the sun and to help the skin to resurface quickly with healthy new cells as well as to include soothing and nourishing toners for every skin type and products to rid the skin of acne and to prevent further development of acne. We have also added to our product line by enhancing our R three products with select products from the Osmosis Skincare Line.

OUR FOUNDERS

LINDA FEDER

Linda Feder is President and founder of Federalma™ Therapeutic Skin Care. Linda always sought a career where she could utilize the power of healing to make people's lives more balanced. She graduated from Northwestern University with a B.S. in Communicative Disorders and was a practicing Speech Therapist. Through the years she went on to get an Associate in Applied Science degree and went into Medical Records Consulting for Orthopedic practices in the Chicago area. She also became a Certified Medical Assistant for Orthopedic practices, where she discovered her love of working with patients. Linda followed her true calling and became a Licensed Esthetician, a Reiki Master, a Certified Hypnotist, and a Hospice Volunteer.



Linda Feder is an active licensed esthetician and member of the Associated Skin Care Professionals group. She has a thriving esthetic and Reiki practice (in Skokie, IL.) with clients from ages 16 to 80. She loves to treat skin 'before' damage has occurred, to educate the client and slow the aging process. She takes a very holistic approach to the aging process for the body and the skin. Linda is an amazing healer and teacher and educates all her clients about proper care of the body and the skin; this includes the correct supplements to take and the most effective ingredients to use on the skin.

With this background and gift for helping people, she decided to develop her own line of skincare products, as she couldn't find the one product that contained all the right ingredients. Linda sought out the most powerful, active, essential and healing ingredients she could find regardless of the cost. Consequently she is giving her clients the benefit of years of research into ingredients that will help to slow all signs of aging, change the look and texture and protect and heal the skin.

This new lotion provides cellular penetration for maintaining and increasing skin hydration, providing firming, tightening, elasticity, and protection skin from future damage and moisture loss. It provides a soothing, calming and healing effect that will give a more rejuvenated look.

Linda has plans to develop future products to benefit every skin condition. After years in Orthopedics and treating causes and not just the symptoms, she uses this same theory to get to the root of different skin conditions and maladies. In the future, she hopes to expand the line to include products that target acne, hyper-pigmentation, cell renewal and sun damage.

AL FEDER

Al Feder is Vice President and co-founder of Federma™ Therapeutic Skin Care. Al received his JD from the University of Illinois and last served as General Counsel for Wolters Kluwer Legal Tax and Business North America which served as holding division of such companies as CCH INCORPORATED and CT Corporation.

